

PUNDLIK SULGEKAR

Web Developer | Frontend & CMS Specialist

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PROFESSIONAL SUMMARY

Versatile **Web Developer** with 3+ years of professional experience building, customizing, and optimizing 80+ client websites across modern CMS and page builder ecosystems. Demonstrated leadership as a **Team Leader** managing junior developers, structuring workflows, and conducting rigorous code reviews. Proven track record as an Upwork freelancer managing 100% written client communications, requirement gathering, and on-time project execution. Actively expanding modern frontend engineering capabilities in **JavaScript (ES6+)**, **React.js**, and **REST API integrations** using Postman.

CORE TECHNICAL SKILLS

Frontend Engineering:	JavaScript (ES6+), React.js (Learning), REST APIs, Postman, HTML5, CSS3, Bootstrap, Responsive Design
CMS & Page Builders:	WordPress, Elementor / Elementor Pro, WPBakery, Divi Builder, Webflow, Wix, Squarespace, HubSpot
WordPress Ecosystem:	WooCommerce Customization, Theme Customization, ACF, Custom Post Types (CPT), Child Themes, Hooks
Performance & SEO:	Core Web Vitals, PageSpeed Optimization, WP Rocket, WCAG 2.1 AA Accessibility, Technical SEO
Hosting & DevOps:	AWS (EC2, S3), VPS Management, DNS Configuration, SSL, SMTP, Website Migration, Wordfence Security
Development Tools:	Git, GitHub, Git Bash, Linux CLI, Figma / Canva to Responsive Web Code

PROFESSIONAL EXPERIENCE

Walstar Technologies Pvt. Ltd.

August 2023 – June 2026 | Kolhapur, India

Web Developer & Team Leader

- Team Leadership & Mentorship:** Served 6 months as Team Leader managing a team of 4 junior developers; delegated daily tasks, conducted quality and code reviews, and mentored freshers on development best practices.
- Multi-Platform Web Development:** Developed, customized, and maintained 80+ client websites, handling scratch builds as well as complex modifications using WordPress (Elementor Pro, WPBakery, Divi), Webflow, Wix, and Squarespace.
- E-Commerce & Custom Features:** Customized WooCommerce platforms, built dynamic product flows, integrated custom payment gateways, and created Custom Post Types (CPT) and Advanced Custom Fields (ACF).
- Performance Optimization & Accessibility:** Improved Core Web Vitals and PageSpeed scores using caching tools (WP Rocket, LiteSpeed) and image optimization, while ensuring WCAG 2.1 AA accessibility compliance.
- Server & Infrastructure Management:** Managed AWS EC2/S3 and VPS hosting deployments, configured DNS records, SSL certificates, SMTP protocols, and executed zero-downtime site migrations.

Upwork (Freelance)

August 2023 – Present | Remote

Freelance Web Developer & CMS Specialist

- Client Communication & Requirement Gathering:** Managed 100% of international client interactions through written chat, accurately defining project scopes, providing timeline estimates, and delivering projects on time.
- Multi-CMS & Page Builder Execution:** Provided end-to-end web solutions, bug fixes, layout enhancements, and responsive designs across WordPress, Webflow, Wix, Squarespace, and HubSpot CRM.

EDUCATION

Master of Computer Applications (MCA)	2023
KIT IMER, Kolhapur, Maharashtra	
Bachelor of Computer Applications (BCA)	2021
The New College, Kolhapur, Maharashtra	